



2018 UNTA Campus Characteristics Film Contest

I. Introduction

● Objectives

Since its formation, members of the University Network for Tropical Agriculture (UNTA) have maintained frequent exchange in a variety of areas. Now, with the aim of increasing exchange opportunities between students and officials from all member universities, the UNTA Secretariat will be hosting a film contest to highlight “UNTA Campus Characteristics”. In a world that increasingly emphasizes talent flow and the ability use different forms of technology to express oneself, this competition will provide students with an opportunity showcase their talents and increase their competitive edge for the future workplace.

Additionally, the exercise will serve as an opportunity for students to cultivate their organizational skills and exchange ideas with people from different backgrounds. Students participating in the contest can explore different aspects of their home university while drawing attention the characteristics which are most attractive to them. By getting involved in the contest, participants will be able to learn about various cultural differences and similarities among UNTA universities while gaining a deeper appreciation for one another. The activity should also help students to develop their global perspectives, help them to learn confidence, and improve their presentation skills.

● Organizers

- UNTA Secretariat
- Office of International Affairs, National Pingtung University of Science and Technology

II. Procedure

The “UNTA Campus Characteristics Film Contest” will be run in the form of film presentation. Panel judges will include five experts and scholars who will judge the films based on their content in terms of presentation, speech, deportment, and ability showcase the “campus characteristics” of the home university. The student winners will receive awards, prizes and an invitation to take part in a Summer School Program at NPUST with free accommodations and registration fee. Each of the finalists will receive certificates of participation and a letter of appreciation will be presented to their instructors.

● Theme of the contest: “*Campus Characteristics of UNTA Universities*”

Participants should choose a presentation topic that highlights one or many characteristics of their home university. Those aspects may include campus life, culture, education, technology, ecology, etc.



III. Competition Rules

A **five-minute self-filmed video** should be uploaded to Youtube and the link sent via email to **the Office of International Affairs, National Pingtung University of Science and Technology** by the deadline of Sep. 15, 2018. A CD/DVD copy of the video presentation should be sent as a hard copy for further reference and file storage. Experts/scholars will be invited to judge the contest. Three film presentations will be selected as the final winners. However, the number of the finalists is subject to change. The contestants can decide the titles of their presentations, the contents of which should be connected to the theme of the contest. The scoring criteria are below.

1. Presentation time: 5 minutes (self-filmed video presentation).
2. The contestants must be the presenters in the film; non-contestants cannot participate in or assist with the film creation.
3. The chosen topic must be relevant to the contest theme. The participants can decide their own topics and how to present them in their videos.
4. Each group is free to select a topic of personal preference but all facets of the film including spoken dialogue, subtitles and voice-overs must be entirely in English.
5. Topics of a sexual nature, dealing with politics or religion cannot be part of a submission for this contest.
6. Speech notes or scripts are not allowed in the process of the video presentation.
7. Cite references appropriately if any literature source is quoted.
8. The video for the preliminary round must be playable on the Youtube website.
9. The format of the presentation file should be saved and playable on Windows Media.
10. Applicants outside the criteria outlined above or whose content is plagiarized from other sources will be excluded from consideration. Any group that wins a prize in this competition but fails to report ineligible members or plagiarized sources will be stripped of any prize gained.

IV. Evaluation Criteria

1. Presentation skills and expressions (delivery, fluency, visual presentation etc.) 40%
2. Content of presentation (relevance, creativity, structure, etc.) 40%
3. Performance (coordination of members, body language, costume, deportment etc.) 20%
 - If two groups receive the same points, the ranking will be determined by the higher scores of (1) Presentation skills & expressions and (2) content of presentation, accordingly.

V. Eligibility

All contestants have to meet the following requirements

1. Groups must be formed by undergraduate and/or graduate students currently studying at a UNTA member university



國立屏東科技大學

National Pingtung University of Science and Technology

No.1 Shuefu Rd., Neipu, Pingtung 912, TAIWAN

TEL: +886-8-7740561 FAX:+886-8-7740208 E-mail:unta_secretariat@mail.npust.edu.tw

2. Groups must include three (3) students and one (1) instructor, all of whom should be from the same university.
3. The registration deadlines may be subjected to early termination or extension.

VI. Awards

Each contestant will receive a certificate of participation. After the competition, the judges will select the top three groups, including one for Best Film, one for Outstanding Work, and one for Superior Work.

- Prize for Best Film - each student will receive USD\$120 or an equivalent prize and a certificate of award; plus an invitation to take part in a 2019 Summer School Program at NPUST with free accommodations and registration fee.
- Prize for Outstanding Work - each student will receive USD\$100 or an equivalent prize and a certificate of award; plus an invitation to take part in a Summer School Program at NPUST with free accommodations and registration fee.
- Prize for Superior Work - each student will receive USD\$80 or an equivalent prize and a certificate of award; plus an invitation to take part in a Summer School Program at NPUST with free accommodations and registration fee.

VII. Schedule for the Contest

Time	Event
Early July	Announcement of the contest
July to August	Promotion of the contest and student participation
Early Sep.	Reminder for the submission of registration forms and the deadline of the contest
Sep. 15 (Sat.)	Deadline for the submission of YouTube video links
Oct. 15 (Mon.)	Announcement of winners
Oct.	Prize Awarding at the UNTA annual conference

VIII. Registration information

1. Fill in the registration form and send via post to **Mr. Angus Wong, 1, Shuefu Road, Neipu, Pingtung 912, TAIWAN (R.O.C.)** by 9/15 (Sat.). The title of the mail is “Sign up for 2018 UNTA Campus Characteristics Film Contest”. If more than one team is representing the same



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university, multiple registration forms are required.

2. The video should be burned to a CD/DVD, marked with the contestants' full name, university name, and topic of the presentation, and sent to **Mr. Angus Wong, 1, Shuefu Road, Neipu, Pingtung 912, TAIWAN** by 9/30 (Sat.)

***When more than one group of contestants are representing the same university, each group must have its own registration forms, HOWEVER, multiple groups can burn their video files to the same disk (in different folders) for the submission of the hard copy.**

3. Both a completed registration form and video are required for successful registration.

- The registration period may be shortened or extended according to actual conditions.
- All the materials and files turned in will be kept by the organizer and will not be returned. Please copy all files before turning in the hard copy.

Please refer to the website for updated information.

<https://unta.npust.edu.tw/contest/campus-characteristics-film/>

IX. Contact

Mr. Angus Wong

E-mail: unta_secretariat@mail.npust.edu.tw

Tel: (+886) 8-770-3202 ext. 6219

Fax: (+886) 8-774-0208

Address: **Secretariat of UNTA in Office of International Affairs (OIA)**

National Pingtung University of Science and Technology

1, Shuefu Road, Neipu, Pingtung 912, TAIWAN (R.O.C.)